

<u>Press Release:</u> <u>The ITI launches next-generation e-learning platform:</u> <u>ITI Online Academy.</u>

Groundbreaking e-learning platform offers unique user-centric approach that guides learners at every level of experience through a continuously expanding implant dentistry curriculum.

Basel, Switzerland, October 13, 2014 – The International Team for Implantology (ITI), a leading academic organization dedicated to the promotion of evidence-based education and research in the field of implant dentistry, today launched its most significant educational offering to date, the ITI Online Academy.

Built from the ground up to meet the needs of implant dentistry professionals, the ITI Online Academy combines high quality, evidence-based content, maximum flexibility and ease of use to deliver a motivating and rewarding learning experience. A comprehensive peer-reviewed curriculum made up of optimally structured learning modules addresses users at all levels of knowledge and experience. The modules are supplemented by a broad range of additional learning materials such as recorded lectures, clinical videos and case studies that combine to provide focused learning pathways.

A unique user-centric approach guides users along their individual continuing education path. Free assessments serve to identify knowledge gaps as well as signaling learning materials to address them. In addition, a high degree of interactivity challenges users and spurs them on to actively engage in the learning process.

"With a global membership of almost 16,000, the ITI needs to provide implant education that is readily and widely available and also addresses implant practitioners at every level", said Dr. Stephen Chen, Chair of the ITI Education Committee. "E-learning is the obvious answer to address this need. In line with the ITI's reputation for high quality education, the aim of the ITI Online Academy is to provide the most innovative and complete e-learning offering in implant dentistry worldwide".

The ITI Online Academy is open to everyone with an interest in implant dentistry. ITI Fellows and Members benefit from a considerable bonus on all purchases. Learning modules can either be purchased or unlocked with "Academy Points" that keen learners can earn by, for example, taking assessments. The Online Academy also ties in with the ITI's long tradition of sharing essential knowledge and value-adding services by providing a wealth of elements at no charge. These include a free searchable database of all ITI Consensus statements, the ITI's interactive SAC tool to identify the complexity and risk of users' cases, and the "Case Cloud", a cloud-based service that enables users to document their own cases and, if desired, share them with others.

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"The ITI aims to become the leading academic provider of evidence-based education in implant dentistry," said Prof. Dr. David Cochran, ITI President. "The ITI Online Academy is a major step towards this goal and the ITI's most significant educational offering to date -24/7 global access to all educational matters in implant dentistry in a format that we have never had before".

The ITI Online Academy is being continuously updated and extended. To complement the current offering, further educational formats will be added over time. Anyone with an interest in implant dentistry should register now for a free lifelong account at http://academy.iti.org.

About the ITI

The International Team for Implantology (ITI) is an academic association that unites professionals around the world from every field of implant dentistry and related disciplines. It actively promotes networking and exchange among its membership of currently almost 16,000. ITI Fellows and Members regularly share their knowledge and expertise from research and clinical practice at meetings, courses and congresses with the objective of continuously improving treatment methods and outcomes to the benefit of their patients.

In 34 years, the ITI has built a reputation for scientific rigor combined with concern for the welfare of patients. The organization focuses on the development of well-documented treatment guidelines backed by extensive clinical testing and the compilation of long-term results. The ITI funds research as well as Scholarships for young clinicians, organizes congresses and continuing education events and runs more than 600 Study Clubs around the globe. The organization also publishes reference books such as the ITI Treatment Guide series. www.iti.org

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