

**Press Release:**  
**ITI World Symposium 2017: Key Factors for Long-Term Success.**

**Basel, Switzerland, June 22, 2016** – The International Team for Implantology (ITI) is holding the next edition of its flagship event – the ITI World Symposium – in 2017 from May 4 to 6 in Basel, Switzerland. The scientific program along with the faculty list have been published on the ITI World Symposium 2017 website at [www.iti.org/worldsymposium2017](http://www.iti.org/worldsymposium2017). The main theme of the meeting is “Key factors for long-term success”.

More than 80 speakers from all over the world will be sharing their expertise in a series of plenary and parallel breakout sessions over three days. They will be providing keys to the entire treatment cycle from diagnosis through treatment to aftercare, offering sustainable long-term solutions. In addition to the field’s leading international speakers, the faculty also includes a broad cross-section of young and talented specialists from around the world, representing a diversity of evidence-based approaches and the next generation of implant dentistry.

The Scientific Program Committee led by Prof. Dr. Daniel Wismeijer has designed a practically oriented program of information and approaches that participants can immediately implement in daily practice. To ensure that the take home messages are directly accessible to as broad an audience as possible, all plenary sessions will be simultaneously translated from English into nine languages.

“With the theme ‘key factors for long-term success’, our aim is not only to highlight what is state of the art today but also what will be important tomorrow – looking at the technology and approaches that are set to direct practice in the near future,” explained Daniel Wismeijer, Chair of the Scientific Program Committee. “Our speakers are providing keys to various areas within implant dentistry and are also showing how they can be used to open doors to best practice.”

The role of technology in our lives is the theme of keynote speaker Dr. Kevin Warwick, a leading cybernetics researcher at the University of Coventry whose area of study is artificial intelligence, robots and cyborgs. Kevin Warwick will be taking a look at how healthcare is developing in the light of technological advances. By contrast, the groundbreaking work of the ITI in the field of implant dentistry during its 37-year history forms the subject of a presentation by Dr. h.c. Thomas Straumann and Prof. Dr. Daniel Buser.

**ITI International Team for  
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The World Symposium scientific program is complemented by a half-day Pre-Symposium Corporate Forum presented by Straumann, Morita and botiss, where opinion leaders talk about their experience with the latest products and technologies. The extensive industry exhibition provides participants with a perfect opportunity to visit key companies, see what's new and find out how they can apply it in daily practice.

The ITI World Symposium is being held at the Messe Basel within the halls designed by renowned Basel architects Herzog & de Meuron. The unique facade of twisted aluminum bands encloses the ITI World Symposium 2017 setting that is inspired by the dynamic world of modern airports. Bustling departure gates, quiet lounges and a lively exhibition zone provide ample opportunity for the event's more than 4,200 anticipated visitors to meet and network while taking part in an exciting scientific journey. This is further facilitated by an innovative technology service that allows participants to exchange and gather information using a small interactive device. Any information gathered continues to be accessible and up to date in the "cloud", which eliminates the need to produce and carry around large amounts of paper during the event.

By choosing Basel as the event location, the ITI is returning to its roots and home base. The city itself provides a beautiful backdrop to the event, with a charming old town that is easily accessible from all the hotels and the congress venue.

Detailed information is available on the ITI World Symposium website [www.iti.org/worldsymposium2017](http://www.iti.org/worldsymposium2017) and online registration is opening in early July 2016.

#### **About the ITI**

The International Team for Implantology (ITI) is an academic association that unites professionals around the world from every field of implant dentistry and related disciplines. It actively promotes networking and exchange among its membership of currently more than 15,000. ITI Fellows and Members regularly share their knowledge and expertise from research and clinical practice at meetings, courses and congresses with the objective of continuously improving treatment methods and outcomes to the benefit of their patients.

In 36 years, the ITI has built a reputation for scientific rigor combined with concern for the welfare of patients. The organization focuses on the development of well-documented treatment guidelines backed by extensive clinical testing and the compilation of long-term results. The ITI funds research as well as Scholarships for young clinicians, organizes congresses and continuing education events, and runs more



than 600 Study Clubs around the globe. The organization also publishes reference books such as the ITI Treatment Guide series and operates the ITI Online Academy, a peer-reviewed, evidence-based e-learning platform with a unique user-centric approach. [www.iti.org](http://www.iti.org)

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