

<u>Press Release:</u> <u>ITI World Symposium 2010 welcomes more than 4,000</u> <u>participants to Geneva.</u>

ITI World Symposium 2010 biggest and most successful to date.

ITI World Symposium 2010, Geneva, Switzerland, April 16, 2010 – The International Team for Implantology (ITI), a leading academic organization dedicated to the promotion of evidencebased education and research in the field of implant dentistry, welcomed more than 4,000 participants from all over the world to the 2010 edition of its much anticipated ITI World Symposium. With its lake and mountains, Geneva, Switzerland provided a picturesque backdrop to a full program of topical presentations and debate.

With his keynote address, world-renowned adventurer and scientist Bertrand Piccard set the tone for the three-day event that explored new and emerging territory in implant dentistry. The collective knowledge represented by the faculty of 113 experts from 26 countries provided a springboard for lively debate and discussion that continued beyond the official program.

The scientific program was divided into three main facets of treatment: New clinical methods for diagnosis and treatment planning; New and proven treatment procedures; Complications in implant dentistry or dealing with reality. The smooth delivery and breadth of information provided over the three days served to reinforce the truth of the ITI's claim of "30 years of leader-ship and credibility". Participants were impressed by the extent of practice-oriented information that can be directly implemented for immediate results in daily practice.

For the first time, the main program was complemented by a pre-symposium program of two parallel full-day courses that allowed participants the luxury of total immersion in two narrowly defined areas of treatment. The traditional and highly popular Limited Attendance Sessions were expanded from three to four compact lectures per session dealing in detail with different aspects of a selected topic.

Abstracts of all the presentations were supplied to participants as well as to all ITI Fellows and Members in the current issue of the ITI journal Forum Implantologicum, allowing participants to decide in advance how to manage their time.

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"The ITI is fortunate that it can call on such a wide variety of opinion leaders in implant dentistry on an international basis to share their knowledge," said Stephen Chen, Chairman of the Scientific Program Committee. "This pool of expertise is the foundation for the success of the ITI World Symposium 2010 and reinforced its well deserved reputation as the most prestigious academic event in the implant dentistry calendar."

"Every effort was made to ensure the smooth running of the event and give participants the best possible Symposium experience," commented Friedrich Buck, Executive Director of the ITI. "We also took the decision to hold an industry exhibition that drew 38 exhibitors from Europe as well as the USA, giving participants the opportunity to review some of the latest developments in the field and discuss their needs directly with manufacturers."

Rounding off the event was the Research award which attracted a great deal of interest. Competition for the nine presentation slots was fierce and the total of 118 posters testified to the central role played by research among the ITI membership as well as their readiness to share results.

The success of the ITI World Symposium is undisputed, it can be measured not only in terms of attendance figures, but also the accessibility of the event which provided simultaneous translation in 12 languages for the main program and allowed participants to play a more active role in the satellite program with its opportunities for direct discussion. Finally its attention to detail ensured that participants also had the necessary and varied environment within which to relax and absorb the content between sessions.

The next ITI World Symposium will take place in 2014.

About the ITI

The International Team for Implantology (ITI) unites professionals around the world from every field of implant dentistry and related tissue regeneration. As an independent academic association, it actively promotes networking and exchange among its membership. ITI Fellows and Members, who now number more than 8,000 in total, regularly share their knowledge and expertise from research and clinical practice at meetings, courses and congresses with the objective of continuously improving treatment methods and outcomes to the benefit of their patients.

In 30 years, the ITI has built a reputation for scientific rigor combined with concern for the welfare of patients. The organization focuses on the development of well-documented treatment guidelines backed by extensive clinical testing and the compilation of long-term results. The ITI funds research as well as Scholarships for young clinicians, organizes congresses and continuing education events and also publishes reference books such as the ITI Treatment Guide series. www.iti.org



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